

FASHION PHOTOGRAPHY

Weekday

Age Limit : None

WEEKDAYS

Duration : 2 Months (Full time Monday-Friday)

Age Limit : None

Fee : ₹ 90,000 (One time payment)

plus govt. taxes as applicable





Fashion Photography

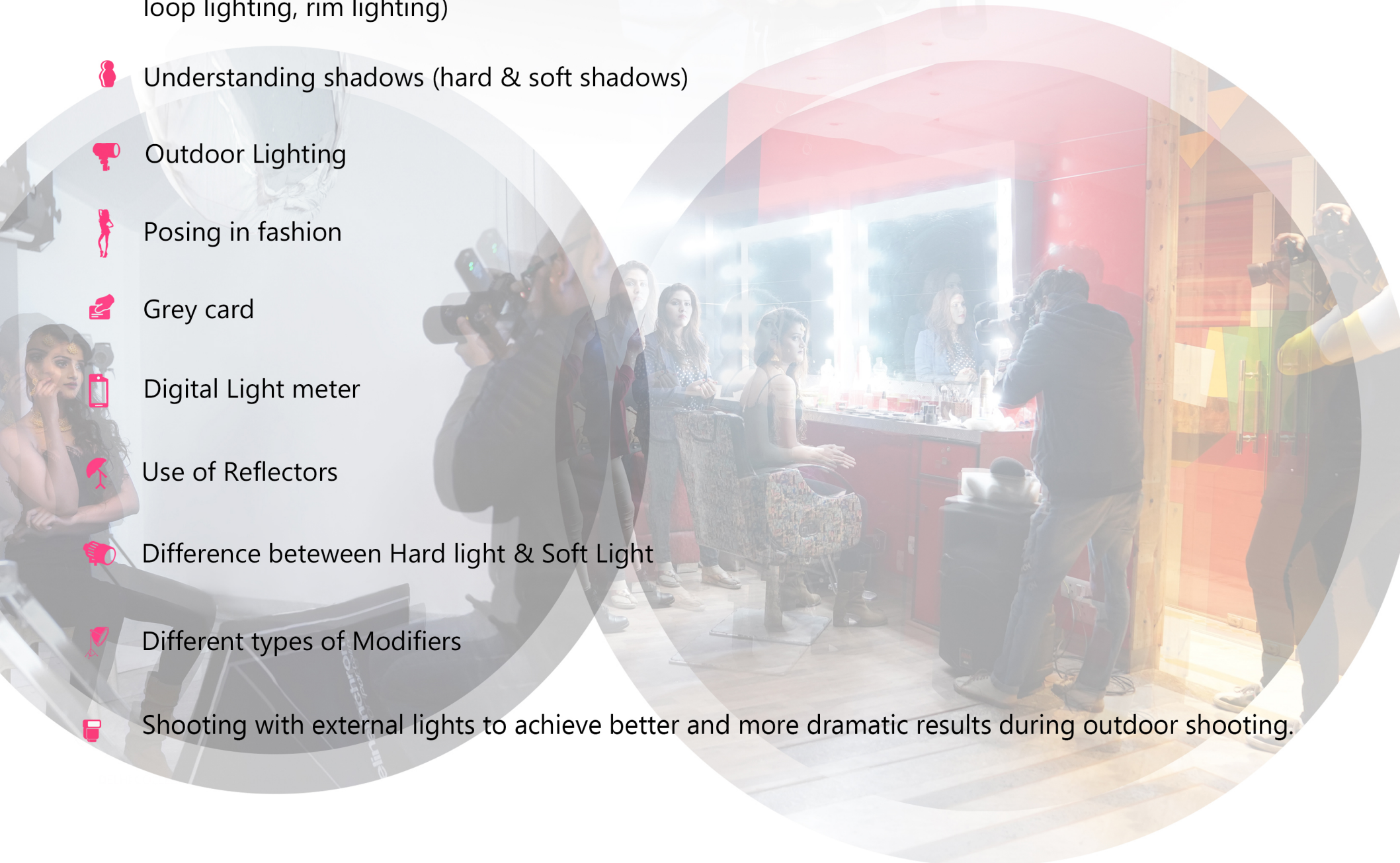
Fashion photography — in the form of magazines, books, advertisement campaigns, billboards, and online — has a great influence. In this course you will learn the technical aspects of fashion photography, whilst exploring images from haute couture to street style, from advertising campaigns to designer look-books, from art gallery to shop window and from fanzine to glossy magazine, and develop an analytical and critical view of global style and the cultural landscape of the fashion industry. You will experience location and studio shooting, using the excellent photography studios within the College, and you will explore digital image production and manipulation.



THE KEY TOPICS OF FASHION PHOTOGRAPHY COURSE



-  Introduction to Fashion Photography
-  Using studio lights, reflectors, umbrellas, soft-boxes, beauty-dish, light-meters, grey card, honey-comb in fashion photography
-  Creative studio lighting & glamour lighting
-  Studying various fashion styles by working with fashion designers
-  Understanding make up with professional make-up artists
-  Experience studio sessions, shoot models and gain requisite exposure enhancing your artistic sense of reciting your own definition of fashion
-  Outdoor location shoots with the team of professional models, makeup artist and fashion stylists
-  Understanding how manipulation of different studio lighting can give different effects
-  Learn basic lighting for various fashion looks/ethnic look/bridal look/ western look/ casual look/ corporate look/ sporty look/ sensuous look
-  Types of Lighting (Butterfly/glamour lighting, rembrandt lighting, loop lighting, rim lighting)
-  Understanding shadows (hard & soft shadows)
-  Outdoor Lighting
-  Posing in fashion
-  Grey card
-  Digital Light meter
-  Use of Reflectors
-  Difference between Hard light & Soft Light
-  Different types of Modifiers
-  Shooting with external lights to achieve better and more dramatic results during outdoor shooting.





UNDERSTANDING MAKE-UP

We often hear how much makeup can impact the final result of a photoshoot. It can either make or break a picture depending on its quality. A great makeup artist can save you tons of time in post-processing while a bad one will add many hours to your job. However, working with a great makeup artist doesn't necessarily mean you will get what you need. If you cannot communicate properly, his work might not suit you, and neither will the resulting pictures. Educating yourself on some of the makeup basics can save you from this kind of situation.



Types of Lighting



Rembrandt Lighting

Named after the great master, Rembrandt lighting is used to light on the subject's cheek that is opposite the light source. It is very popular as it is capable of producing images that appear both natural and compelling with a minimum of equipment.



Rim Lighting

Rim lighting gives an interesting final image that is beautifully lit and well separated from the background as the rim light illuminates the edges of the subject from behind so they glow and are visually separated from the darker setting.



Butterfly Lighting

Butterfly lighting is also called paramount lighting. Named for the butterfly-shaped shadow that forms underneath the subject's nose, this setup is a proven method to ensure your subject is well-lit in a pleasant manner.



Glamour Lighting

Whether for an advertising campaign or a personal portfolio, being able to shoot glamour photos using different lighting arrangements can help you expand your photographic career. This lighting style is used to show mood depending on the theme a shoot is done.



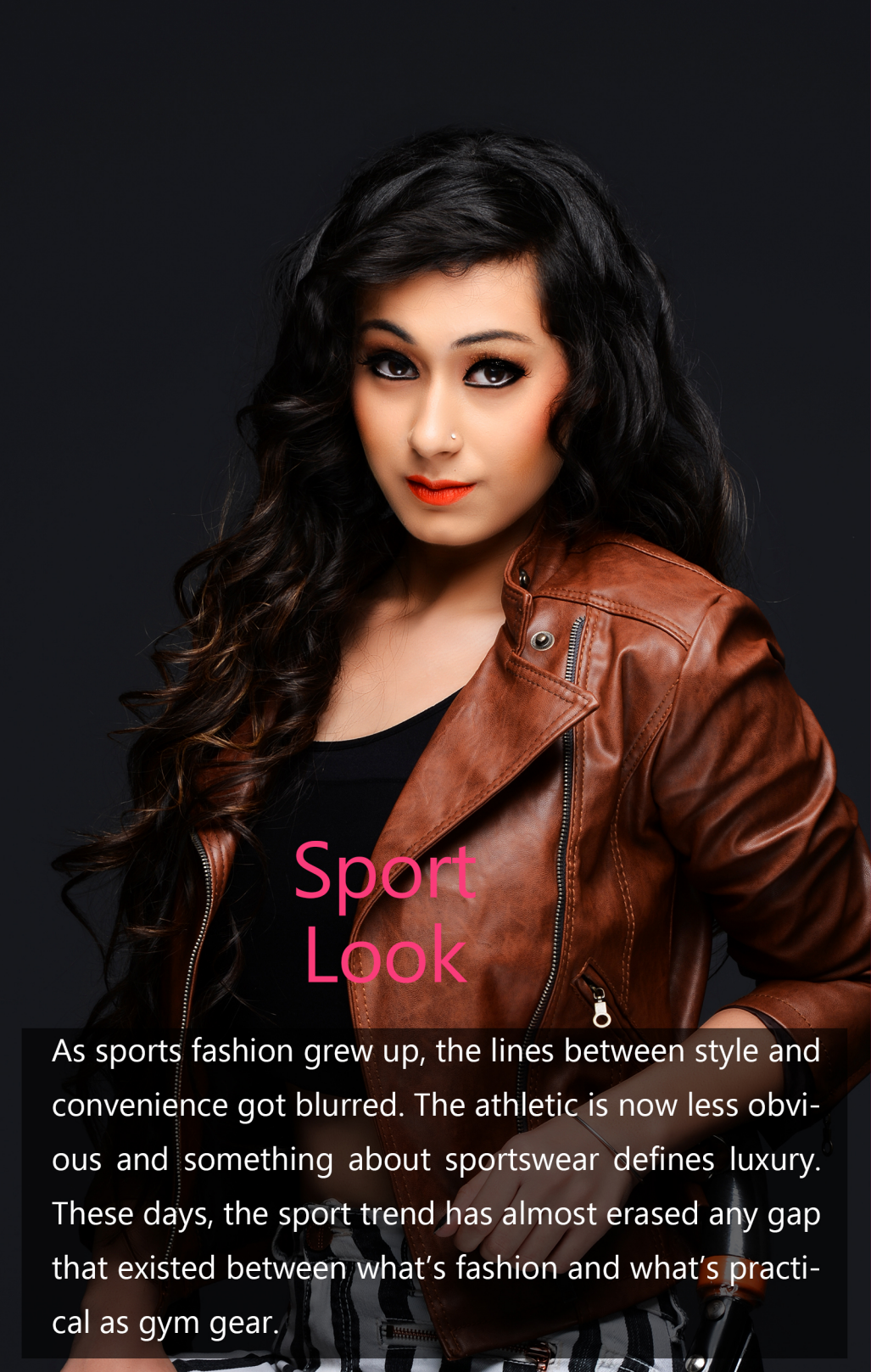
Split Lighting

Split Lighting is one of the lighting setups used in studio portrait photography often practiced to create dramatic images, as it splits the light on the subject in two halves, creating the shadow. These kinds of light setups are used to create dramatic portraits in the studio as well as outdoors.



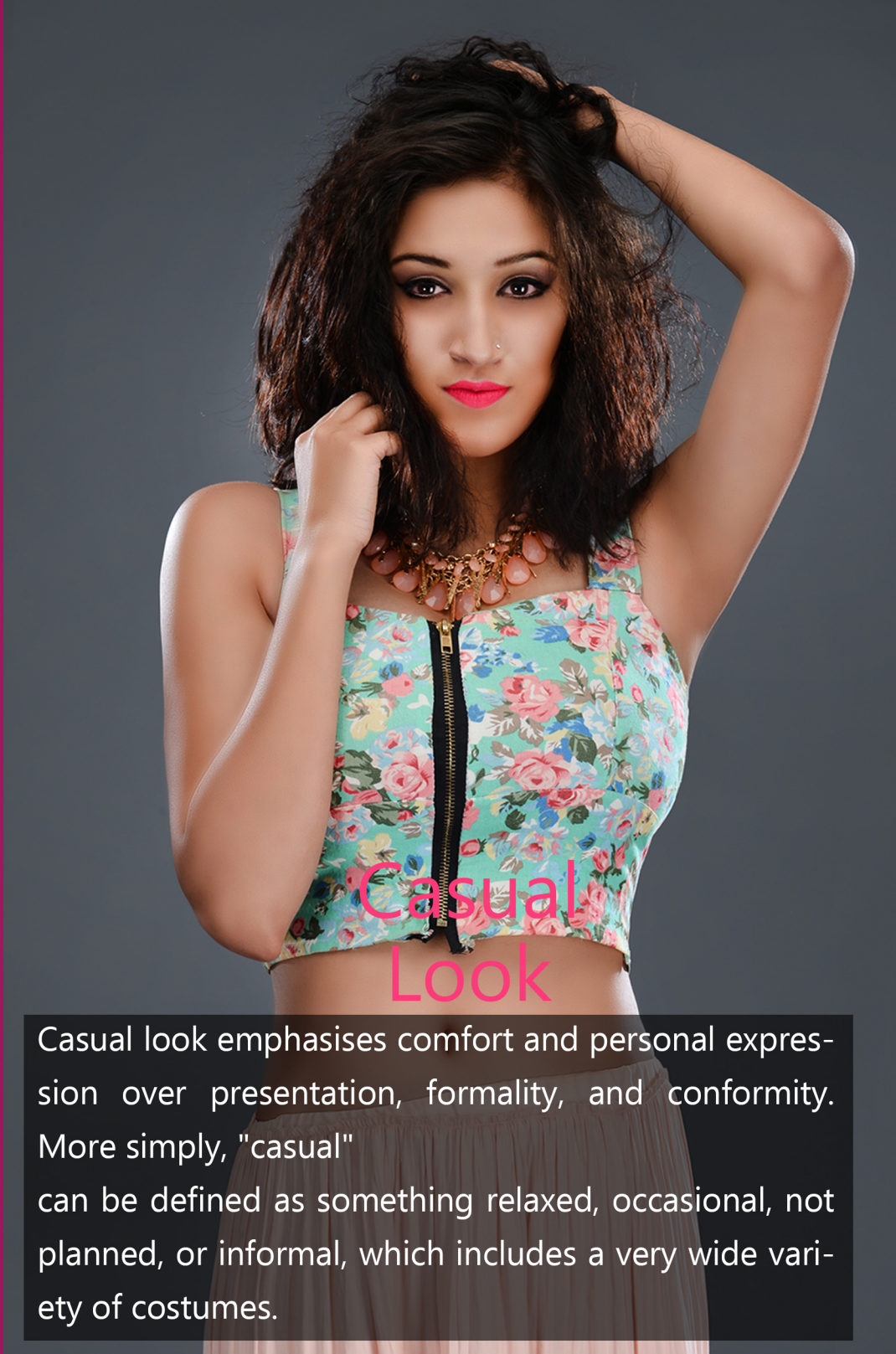
Loop Lighting

Loop lighting, which creates a loop-shaped shadow, is the most frequently-used pattern as it is considered to be a creatively flattering and adaptable pattern that lights most of the face while imparting a sense of depth. This kind of lighting style is generally used to add an interesting edge to a photograph.



Sport Look

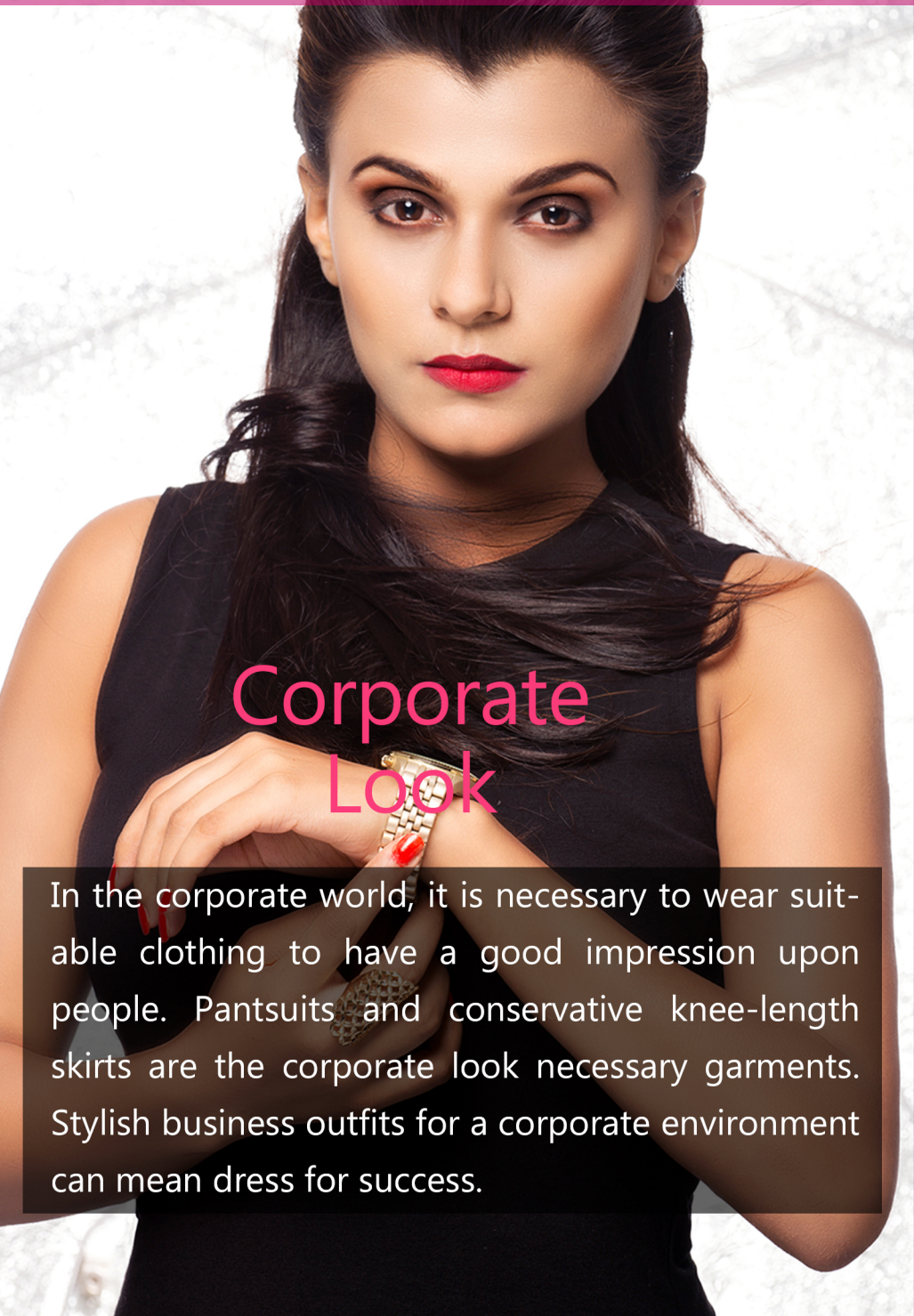
As sports fashion grew up, the lines between style and convenience got blurred. The athletic is now less obvious and something about sportswear defines luxury. These days, the sport trend has almost erased any gap that existed between what's fashion and what's practical as gym gear.



Casual Look

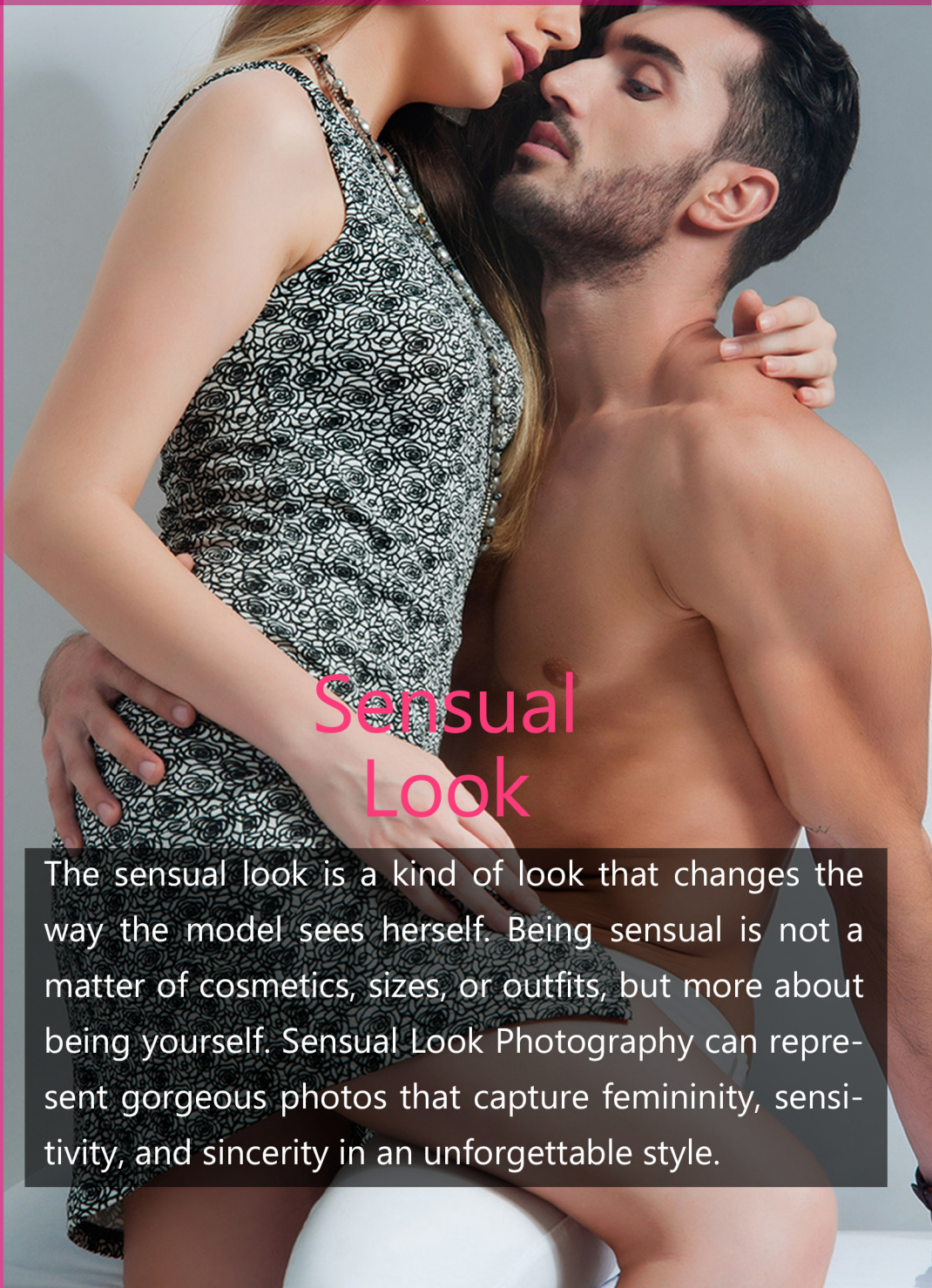
Casual look emphasises comfort and personal expression over presentation, formality, and conformity. More simply, "casual" can be defined as something relaxed, occasional, not planned, or informal, which includes a very wide variety of costumes.

DIFFERENT TYPES OF LOOKS



Corporate Look

In the corporate world, it is necessary to wear suitable clothing to have a good impression upon people. Pantsuits and conservative knee-length skirts are the corporate look necessary garments. Stylish business outfits for a corporate environment can mean dress for success.



Sensual Look

The sensual look is a kind of look that changes the way the model sees herself. Being sensual is not a matter of cosmetics, sizes, or outfits, but more about being yourself. Sensual Look Photography can represent gorgeous photos that capture femininity, sensitivity, and sincerity in an unforgettable style.



Studio Indoor Shoot

When one shoots inside a studio there are multiple factors to be taken into account. It starts right from preparations, setting up of the lights, differentiation between multiple lights, choosing the key and fill, synchronizing these lights, using the right modifiers, etc.

Apart from using multiple lights, one has to learn how these lights work, how to diffuse the light if too much and how to cut the light to get more control over any specific region etc.





Outdoor Shoot

Shooting in a studio and shooting outdoors are poles apart. When one shoots inside a studio, the setup and lights are totally under the control of the photographers but when shooting outdoors one has to balance the already available light along with using external lights and modifiers.





Live Model Shoot

Shooting a model is considered a staple for most photographers. Models are photographed for portraits, advertising, etc. Fashion Photography course is a great way to gain experience and practice live model photo-shoot.





Creator's STUDIO

DC(C)P
DELHI COLLEGE OF PHOTOGRAPHY





POSING



To pose is to assume a particular stance. Like a runway model strutting to the end of the catwalk. In fashion photography the models are required to acquire different poses according to different looks that the photographer asks for.



GREY CARD

A grey card is a flat object of a neutral gray color that derives from a flat reflectance spectrum. A grey card is designed to help photographers to adjust their exposure and white balance settings consistently by providing a reference point. This reference point will set a white balance, or color balance, point for a particular image set and all images captured thereafter.





DIGITAL LIGHT METER

A light meter is a device used to measure the amount of light. Typically a light meter will include either digital or analog electronic circuit, which allows the photographer to determine which shutter speed and f-number should be selected for an optimum exposure, given a certain lighting situation and film speed.

A digital light meter enables a professional photographer to control the following:

- Low-light capability of a camera better than the built-in light meter.
- Flash readings for managing multiple lights and a better synchronization



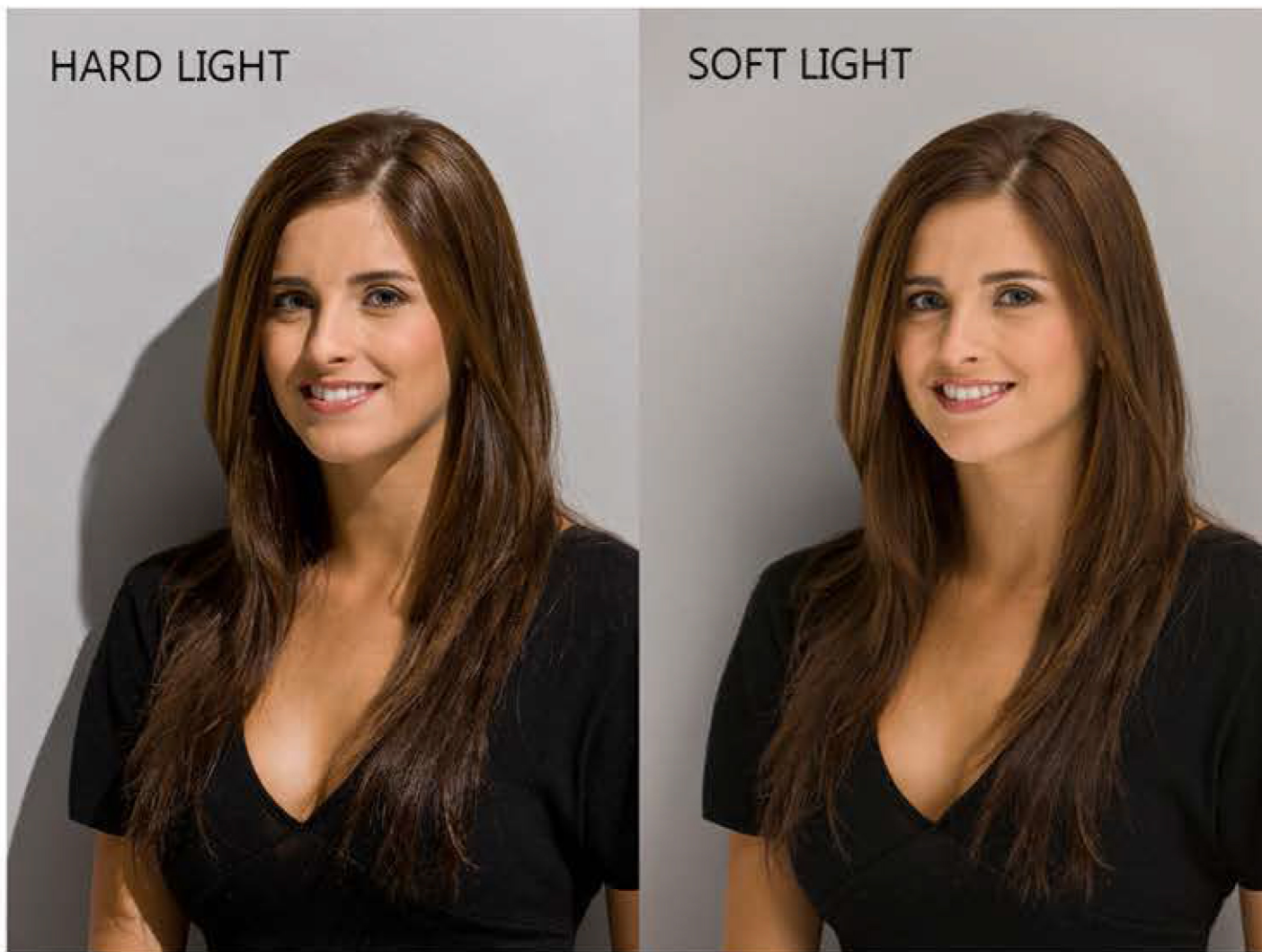
USE OF REFLECTORS

Reflectors don't create light, their primary purpose is to fix shadows. In flat lighting, a reflector can add interest or drama to the shot. Some photographers use reflectors as hair lights outdoors. Many reflectors have a black side that can be used to block out light instead of to reflect it.



DIFFERENCE BETWEEN HARD LIGHT & SOFT LIGHT

The difference between soft light and hard light is that hard light makes distinct, hard-edged shadows and Soft light makes shadows that are barely visible. A sunny day is hard light and cloudy day is soft light.



USE OF DIFFERENT MODIFIERS

Some objects absorb light, others bounce it back in another direction. A modifier helps a photographer to manipulate the light by providing another surface for the light to bounce off. Modifiers can make a big impact on your images. Types of modifiers are :- Beauty Dish, Bowl Reflector, Umbrellas, Ring Flash, Softbox, Stripbox.



WHAT'S NEXT ?

courses you may also like



ONE YEAR DIPLOMA



INTERIOR & ARCHITECTURE



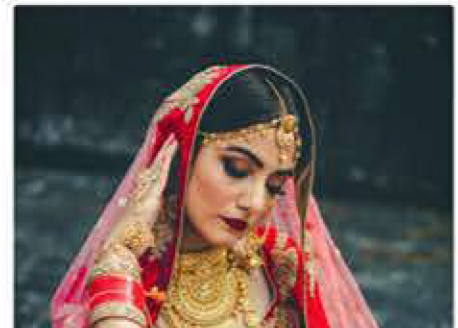
FILM-MAKING



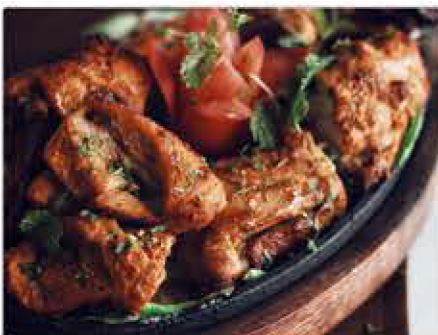
MEDIUM FORMAT



SLOW MOTION VIDEOS



WEDDING PHOTOGRAPHY



FOOD & PRODUCT PHOTOGRAPHY



24 HOUR FILM-MAKING



4K VIDEOS



NATURE & LANDSCAPE



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