NEW
COURSE

COMMERCIAL FILMMAKING

Duration : 3 Months (full time) Weekday course

Age Limit : None

Fees : ₹ 1,15,000 + taxes

Pre-requisite: *Strong knowledge of digital photography is required. Students from Foundation Photography course can transfer to Fashion Photography course.However, if student didn't complete the Foundation Photography course, they must submit their portfolio to demonstrate the necessary level of skills or the admission interview will be taken by our mentors as a part of application process.*

COMMERCIAL FILMMAKING

After the launch of Mirrorless cameras there is a huge shift in the market. Now a days unlike DSLR cameras, mirrorless cameras are like ‘2 in 1’ combination of both stills and movie. And under the budget of 1/10 of a cinema camera, you can create fantastic cinematic footage.

Now industry don’t want a photographer or a film maker they are looking for some creative guy who is great at both stills and video. There is a huge demand in the industry for 1 man army who cannot just shoot photos & videos but mush be able to edit them and create final result on own.

Freshly designed ‘Commercial Film making’ course is up to date and sound with present market scenario and meet all the demands and future needs. Commercial film-making course consists of 90% practical approach and students will be learning to use various hi-tech equipment and will be prepared to make commercial videos for product shoots, fashion films, music videos and many more.

THE KEY TOPICS OF

COMMERCIAL FILMMAKING

- Direction
- Production design
- B-Roll videos
- Product Videos
- Fashion Film
- Hyperlapse Videos
- 360⁰ degree videos
- Lifestyle Videos
- Fashion show Videos
- Travel Documentary
- Documentary filmmaking
- Stop Motion
- Production techniques
- Lighting
- Short film
- Equipment Handelling
  - Gimbal
  - Slider
  - Mics
  - Sony FS7
  - Follow Focus
  - Camera Rig
- Sound design
- Sound recording
- Script writing
- Storyboarding
- Understanding fiction-based filmmaking
- Working with DOP
- Studio membership
- Special effects
- Editing
- Final project

EQUIPMENTS HANDELLING

GIMBAL

DJI Ronin

MICS

- Rode Mic
- Boom Mic
- SLR Mic
- Wireless lapel
- Field Recorder

CAMERA RIG

- Sony FS7 Shoulder Rig
- Manfrotto Camera Rig

SLIDER

Manfrotto

LIGHTS

- Color Gels
- LED Pannels
- Hard/soft lights
- Halogens

CINEMA CAMERA

Sony FS7

ATOMOS

Shogun Inferno- Atom HDR

CINEMA TRIPOD

Manfrotto

360 DEGREE PLATTFORM

Automatic motorized

Gimbal

Equipped with motors and sensors, a gimbal is a device that allows your digital camera to rotate smoothly along an axis. These days, 3-axis gimbals are the most common type. They stabilize your camera while you tilt, pan, roll and help you to film fluid, smooth footage while you're on the move.

Camera Shoulder Rig

If you're shooting with a DSLR, putting your camera on a shoulder mount can add a nice professional touch. It's especially helpful if you don't want to use a tripod and a rig creates smoother-looking footage in a "run-and-gun" shooting situation.

Slider

The idea behind camera sliders is to give you the ability to shoot compelling "tracking shots" that you can set up and execute in seconds. Tracking shots create a sense of movement as if the camera was a passerby briefly peering at the subjects on screen.

Wireless Lapel

Wireless microphones transmit their audio feeds via radio frequencies directly to a receiver that a sound mixer can control and adjust.
A wired lav may restrict an actor's movement, but a wireless lav mic requires only a small transmitter pack that is typically clipped onto an actor's belt or in their pocket

Rode mic

Great audio often separates the pros from the amateurs. Having a shotgun mic prepares you for almost every situation. It's perfect for setting on top of your camera or a boom pole.

Boom mic

A boom mic set-up comes in handy to capture audio from a group interview, crowd scenes, or any situation where you need to gather professional audio quickly. In addition to the boom pole (right), you'll need a shock mount and a shotgun mic.

Feild Recorder

Feild recorrder utilized for a sound chronicle created outside an outside an account studio, and the term applies to chronicles of both regular and human-delivered sounds

Script Writing

Whether you are shooting a film, television show, or web series, the script is the backbone of any production. Without a shooting script, actors, directors, and producers are unable to set up the necessary elements to bring a production to life. However, to complete a screenplay, one must understand the structure, character, plot elements, and the proper format—facets of screenwriting that's learned, not intuited.

As such, the Delhi College of Photography prepares students to master the fundamentals of writing scripts while gaining an intimate knowledge of the elements that help a script go from page to screen.

Production Techniques

In order to go from script to screen much knowledge is required. Locations and set, actors and casting, shooting style and format – all need to be considered carefully. With our Filmmaking course, you will learn how to envisage the final film, how to work on every detail and combine various possibilities of movie features to finally receive the desired result.

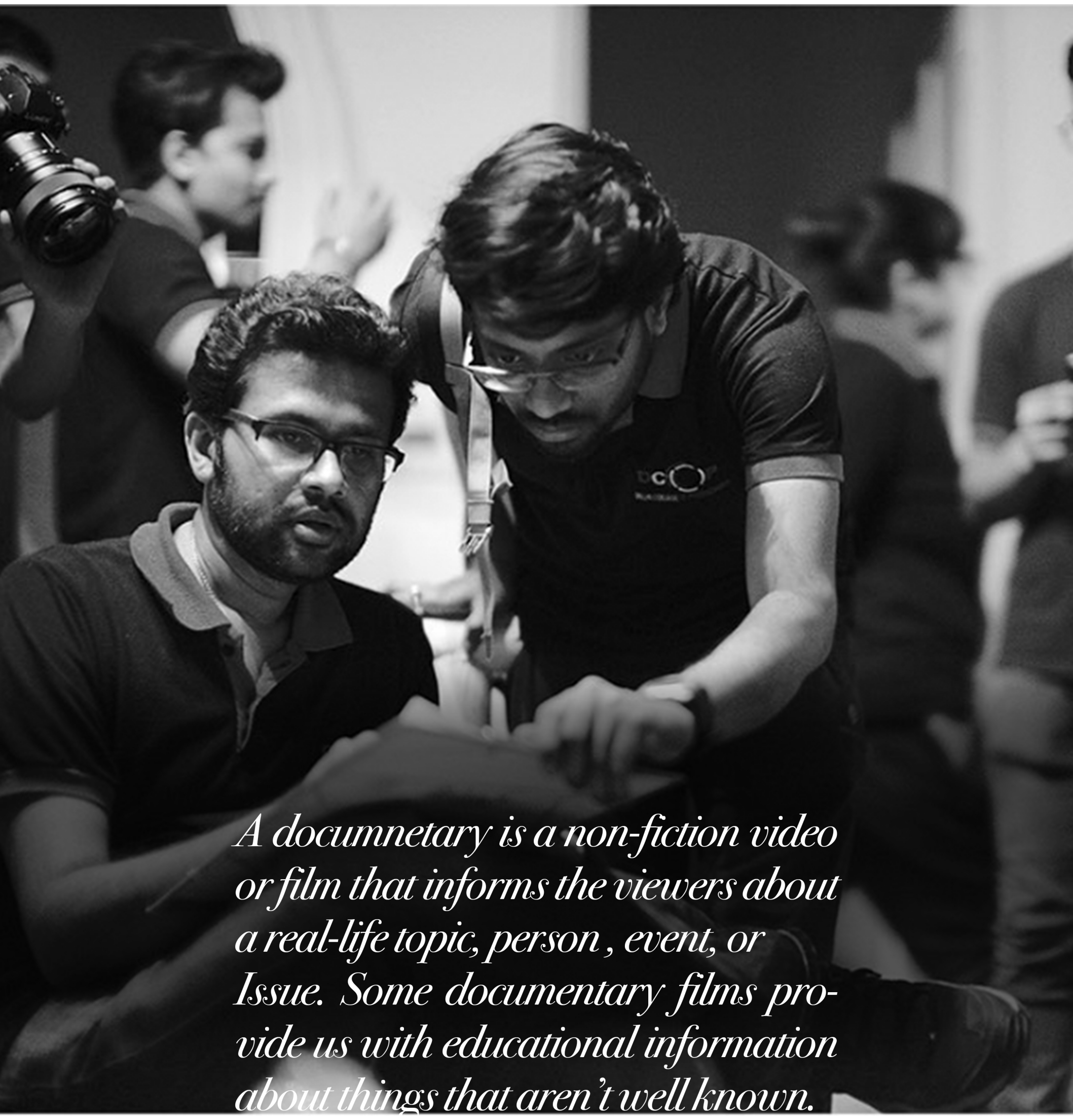
Gaffer

Gaffer works closely with the Director of Photography to bring to life the overall look of a film by creating and controlling light. Gaffer requires an in-depth understanding of circuits, power supplies, motors, cables, fuses, thermal relays, fault current protection switches, heating, lighting, air conditioning, and more.

Cinematography

Cinematography is the craft of visual storytelling on film or television. It consists of everything that you see on the screen – framing, movement, lighting, composition, camera angles, lens, color, depth, and more. It is important in setting the tone, look and feel of a video, essentially, supporting the written narrative of the film with visual elements. Also known as the Director of Photography, a Cinematographer is the master of movement and light, responsible for how every single frame in the film turns out .

Documentary Filmmaking



A documnetary is a non-fiction video or film that informs the viewers about a real-life topic, person , event, or Issue. Some documentary films provide us with educational information about things that aren't well known. Others tell detailed stories about important people and/or events. Whatever subject you choose, filming a documentary can be a serious undertaking.

ART DIRECTION

Sets, props, and graphics all work to create the visual identity of a film and help immerse audiences into the world presented before them. The Art Director design sets, oversee artists and construction workers and help determine the overall look of film production. During pre-production, the art director acts as a liaison between the production designer and the construction crew. When principal photography begins, they report to set and keep the production designer informed of how the look is coming to life.

360 degree Turntable Videos

Great images have always been an important part of how retailers, distributors, and brands showcase their products, and this is especially true in today's digital age. 360 degree turntable filmmaking is the most efficient way to get the most visual information about a product to the shopper whether it be on a desktop or mobile device.

Studio Lighting for Advertisment Commercial

RGB Lights

Behind the scene of ad commercial

Studio lighting for Product Videos

Fashion Show Videos

Fashion videographers are road warriors, travelling from New Delhi tp London, Milan, Paris and other points east and west to capture the latest runway looks. Yeah, it sounds glamorous yet, in reality, shooting fashion shows can be challenging there are no second chances.

Product Videos

Product Videos are a way of marketing your product. It highlights the features and key points of the product you are presenting while adding motion and life to your product.

Unboxing Videos

B-ROLL Videos

In video production, B-roll footage is the second-ary video footage shot outside of the promary (or A-roll) footage. It is often spliced together with the main footage to bolster the story, create dramatic tension, or further illustrate a point.

Lifestyle Videos

A lifestyle video is a video that exemplifies the 'lifestyle ' behind your product or service, and appeals to the customer demographic you're trying to reach. They feature locations that best highlight your product's exemplary features. In the growing world of Social Media, Influencers and bloggers use such videos to display their art.

Fashion Film

In the fashion Industry where everything is evolving, Fashion Designers are looking for creative fashion films to showcase their work. Fashion Campaign are incomplete without Videos. Independent fashion influencers also engage with their audience through creative films.

Short Film

OFFICIAL SELECTION
First-Time Filmmaker Sessions
2019

OFFICIAL SELECTION
The Lift-Off Sessions
2019

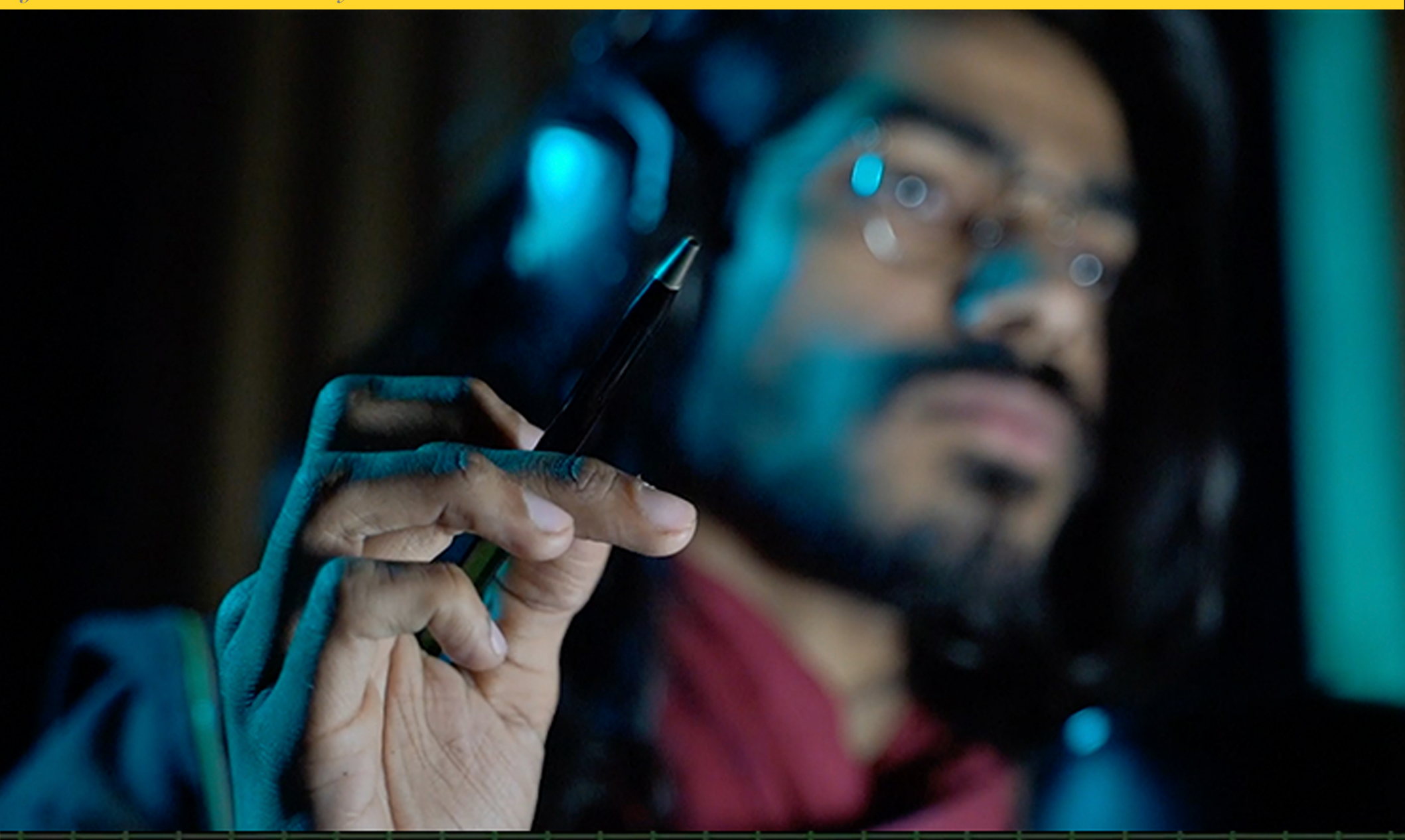
OFFICIAL SELECTION
CLUBBY ONLINE MINIMOVIE FESTIVAL
2019

DHAWAN PRODUCTION PRESENTS

SONDER

A FILM BY ABDUR REHMAN
ASSOCIATE DIRECTOR NAMAN AGGARWAL
PRODUCED BY PRATIK DHAWAN

Teamwork is an essential part of film making. Students are divided into groups and given a same topic to make Short Films around it. It involves using various film making techniques taught throughout the semester. Short Film making tests student's understanding of the subject and their creativity.



DARK MINUTES

Travel Documentary

A travelogue film is an early type of travel documentary, serving as an exploratory ethnographic film.

SPITI Diaries

DC(C)P
DELHI COLLEGE OF PHOTOGRAPHY

PROFESSIONAL AUDIO & VIDEO EDITING

Editing is a vital aspect of the process of movie production . In order to get the film to the point where the viewer will want to see if the production is worth watching, it must be edited for enhancement. In general , editing is done to provide coherence and contunity to a film and it is part of the post-production of filmmaking. Our Filmmaking course will teach you how shots are combined in accordance with the script to create the finished movie.

MASTER ADOBE PREMIERE PRO

Become a profressional video editor & content creator

PREMIERE PRO FUNDAMENTALS

1. Opening and closing of premier pro interface
2. Understanding of different interface of premiere pro
3. Multiple shortcuts of premiere pro and their uses
4. How to setup different types of timelines
5. How to apply markers on sound and music over beats and vocals
6. How to trim unwanted audio and video footage on timelines

AUDIO EDITING & SOUND DESIGN

7. How to apply sound effects under music and vocals
8. How to record the voice over in premiere pro
9. Understanding of making GIF files with different resolution
10. How to render and export audio video files in different formats
11. How to apply audio video transition to the footage
12. Understanding of editing hyper lapse , time-lapse , stop motion

PROFESSIONAL VIDEO EDITING

13. How to edit motion graphics / cinema graphs
14. How to edit clone effect in premiere pro
15. Understanding the use of adjustment layer and different use
16. How to stablised vertical timelines
17. How edit single frame reels , double frame reels , trio frame reels
18. Understanding of key framing in multiple kind of footage

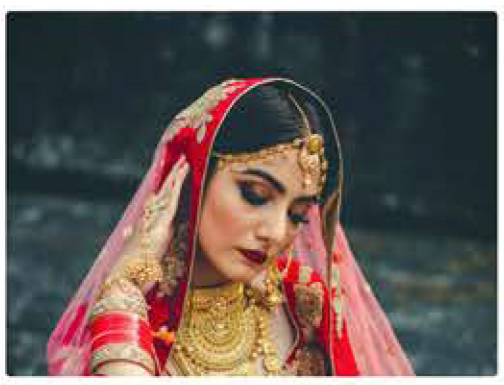
WHAT'S NEXT ?

courses you may also like

ONE YEAR DIPLOMA

FOUNDATION PHOTOGRAPHY

INTERIOR & ARCHITECTURE



WEDDING PHOTOGRAPHY

MEDIUM FORMAT

SLOW MOTION VIDEOS

4K VIDEOS

FOOD & PRODUCT PHOTOGRAPHY

FASHION PHOTOGRAPHY

VLOG FILM-MAKING

LANDSCAPE & CITYSCAPE

FINE ART PHOTOGRAPHY

FIND US

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